

# D&T Yr7 Home Learning Task Help and Explanation

Submission w/c:  
25<sup>th</sup> September



1 RESEARCH  
1 CREATIVE  
1 LITERACY

You choose  
the task .... **IES**



CHALLENGE  
YOURSELF

The more effort  
you put in the  
more merits  
you will receive....

**Task =** Choose **one** designer from the list. 

Complete – 1 x Research task, 1 x Creative task, 1 x Literacy task.

Choose your task from the three categories ; 'I', 'E', 'S'. Challenge yourself!

You can mix and match the tasks that you complete from the I E S categories.

But you must have one from Research, one from Creative and one from Literacy.

You can receive **up to 5 merits** depending on how much effort you put in!

## Designers

Harry Beck

Sir Alec Issigonis

Norman Foster

Coco Chanel

Vivienne Westwood

Alexander McQueen

William Morris

Louis Comfort Tiffany

Gerrit Reitveld

Ettore Sottsass

Philippe Starck

## Annotation Sentence Starters

Describing. This is an image of ..... (Then describe the image)

Example. *"The colours are bright and eye-catching." "The product is functional yet attractive"*

Opinion.

I like this product because ....

I don't think this product is as effective because .....

Comparing & Evaluating.

The work of ..... is different to the work of .....because..... however .....I therefore think that ..... (come to a conclusion, which is better?)

Example.

*"The work of Coco Chanel is different to the work of Vivienne Westwood because it is much simpler and uses fewer colours and patterns. However Vivienne Westwood's work is more exciting and appeals to a different target market. I therefore think that the work of Coco Chanel is better because I prefer simpler designs."*

## Keyword definitions

**Annotation** = writing a comment, labelling

**Target Market** = a particular group of people the design or product is aimed at. E.g. 'teenagers'. 'Females aged 25-30'.

**Significance** = the meaning or importance

**Chronological** = in date order. From your designers birth to the present day

**Function** = what it does. How it works or operates

**Re-design** = design something again in a different way. Change the design.

**Invent** = create or design something that has not existed before

# D&T Yr7 Home Learning Task Designers

Research = 30 mins  
Creative = 1 hour  
Literacy = 30 mins



RESEARCH

Create a moodboard of images of the work of **two designers**.  
Minimum 10 images per designer. Annotate the images to give your personal **opinion** (what you like and dislike). Then **compare** and **contrast** the work of the two designers. How are they similar and how are they different? Form an opinion.

Create a moodboard of images of the work of your chosen designer. Minimum 10 images.  
Annotate each image to say what you like and don't like about each one. Form an **opinion**.  
Can you research what influenced the designs?

Create a moodboard of images of the work of your chosen designer.  
Minimum 5 images.  
Annotate (label) to **describe** the images.



CREATIVE

Based on your moodboard research, **design/invent a new product** of your choice in the **same style as your chosen designer**. **Draw** it in pencil. **Colour** it in pencil crayon. **Annotate** it in pen. Or- create a **3D model** (as specified to the right in 'E').  
Annotation should include a detailed description of the product and what its **function/purpose** is.

Based on your moodboard research, **create a 3D model** of one of your designer's products/designs. Recreate their design in any material you like, for e.g, paper, card, recyclable products, play dough.  
Either bring the model in to school (if possible, or take pictures of the model and print them out.

Based on your moodboard research, **redesign a product of your choice** in the **same style as your chosen designer**. **Draw** it in pencil. **Colour** it in pencil crayon. **Annotate** it in pen.



LITERACY

Based on your chosen designer create a **mini-essay to explain their life and design career**. Write in a **chronological** order. **Describe** and **evaluate** their life and design career. What has influenced their designs?  
400 words minimum.

Based on your chosen designer create a **timeline of their life and design career**. Include full sentences and try to **explain**, where applicable, the **significance** of the date / period of time.

Based on your chosen designer create an **informative poster** about their **life and their work**.  
**No more than 1 A4 page**.

I

E

S